



ISSUE 6 – JANUARY TRIMESTER 2024

Murdoch University Dubai

The Link: Employability News & Updates



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Greetings and welcome to our Employability e-Newsletter, specifically developed for you, our ambitious students! As you embark on this exciting journey towards shaping your future, we are here to guide and support you every step of the way.

In every issue, we will provide you with the resources and insights necessary to empower you develop your skills, forge a distinct path in your career trajectory, and gear you up to excel in the world of work. Remember it is the small, intentional steps you take today towards your career that will set the stage for you to thrive in the work environment. Stay focused, flexible, and open to continuous improvement as you navigate your way forward!

Wishing you all the best in your journey towards a fulfilling, successful, and joyful career. May each step you take be filled with purpose and gratification. Best of luck!

Artificial Intelligence (AI) Tools for Job Search

In the fast-evolving world of work, AI-powered tools are revolutionizing the way students and job seekers engage with the job market. These leading-edge technologies can enable you to discover the most suitable jobs from a variety of platforms, including social media, job boards, and recruitment databases – with just a simple click.

Recruiters and hiring Managers are also using Application Tracking Systems (ATS), which scans and filters resumes using specific keywords. If your resume does not have the right keywords, the ATS will not shortlist you even if you are well-qualified to meet the job requirements. It's crucial for you to identify and include pertinent keywords related to your field. Examining job advertisements and job descriptions will help you understand which keywords are frequently used within your career trajectory. Develop your skill set in these areas and include them in your resume for greater success in your job hunt process.

Some AI recruitment tools designed to support job seekers and hiring managers are:

- **AI resume builders:** Kickresume, Rezi, Skillroads
- **AI matching tools:** Talentprise, Pyjama Jobs (for remote work), Fortay
- **AI optimization tools:** Job scan, SkillSyncer
- **Resume matching software:** Ideal, SmartRecruiters
- **Interview coaching tools:** Interview Warmup
- **Data analytics software:** Beamery

As you navigate your job search, dear students, stay vigilant on the ethical considerations and potential biases of AI systems to ensure your job seeking endeavors are enhanced by AI, rather than impeded by it.

Skill Development Tips - Industry Identified: Cyber Security

This issue's industry is Cyber Security, a domain that is at the forefront in an era of globalization and automation. Whatever your specific interests and breadth of experience within the field of Cyber Security be, continue to seek areas of specialization that will enable you to leverage your unique talents. Consider delving into job descriptions in Cyber Security to understand the requirements of each role to assess how well they match your individual skills and professional goals. This can be crucial in pinpointing areas where you can pursue your passion and shine in this promising field. For example:

If you enjoy:	Then, seek roles such as:
Network Security	Focus on protecting an organization's computer networks from unauthorized access or attacks. Gain expertise in firewalls, VPNs, intrusion detection/prevention systems, and network protocols.
Endpoint Security	Involve securing individual devices (computers, mobile devices) from cyber threats. Learn about antivirus software, encryption techniques, and endpoint detection/response tools.
Incident Response and Forensics	Involve monitoring and responding to security alerts and incidents in real-time. Learn about SIEM (Security Information and Event Management) tools, log analysis, and incident response procedures.
Security Operations Center (SOC)	Focus on securing user, systems, network, data, and applications. Learn about SIEM (Security Information and Event Management) tools, log analysis, and incident response procedures.
Application Security	Require knowledge and practice in secure coding, penetration testing, vulnerability assessments, and managing applications security.
Cloud Security	Concentrate on securing cloud-based infrastructure, platforms and services. Understand cloud platforms (e.g., AWS, Azure), data encryption, and identity management in the cloud.
IoT Security	Involve securing the increasing number of interconnected devices in the Internet of Things (IoT). Learn about IoT protocols, device authentication and authorization, secure configuration, encryption, and managing devices in IoT environments.
System Security	Require knowledge and practice of securing Operating Systems and platforms.

Skill Development Tips - Industry Identified: Cyber Security continued

- » Choose a role based on your interests, skills, and the type of work environment you're looking for. It's a good idea to research each role further to understand the day-to-day responsibilities.
- » Engage in internships, gain practical experience through hands-on projects, and obtain industry-recognized certifications. These are game changers and will significantly enhance your career prospects upon graduation and beyond.
- » Stay updated on the latest trends and fast-changing technologies in Cyber Security for a successful career in this dynamic field.
- » Determine which certifications align best with your career aspirations. This includes but is not limited to: CISSP, CompTIA Network+, Certified SOC Analyst (CSA), CompTIA Security+, Certified Cloud Security Professional (CCSP), GIAC Certified Incident Handler (GCIH), CERT-CSIH, and ECIH.



Stay tuned for the upcoming Murdoch Dubai Career Fair in May 2024

MUD is planning to host an in-person Career Fair in May 2024 in its Dubai Knowledge Park campus. The event will bring together diverse array of organizations eager to offer students with work opportunities to gain insights into various industries, career paths, and job roles.

Please make sure that your Resume and LinkedIn profile is ready in advance of the Career Fair. We will be offering workshops to prepare you for engaging with the employers and enhancing your interview skills. We trust that you will take full advantage of the opportunities presented at the upcoming Career Fair!

MUD Employability Support: Book an Appointment

For guidance on career and employability-related matters, please reach out Uzma Shaheen and schedule an in-person or online (via Zoom) meeting. Uzma provides a range of expertise in reviewing and enhancing your resume, optimizing your LinkedIn profile, honing your interview techniques, discussing potential career trajectories in your area of expertise, among other offerings.

Please take full advantage of the Employability and other Student Services available to you for support and guidance.

MUD Career Portal: Apply for Work Opportunities

MUD's Career Portal is your gateway to a wide range of work opportunities across multiple sectors, including Marketing, Event Management, Content Creation, Finance, Business Development, IT, Psychology, and more. The portal curates a variety of job experiences ranging from internships and part-time roles to full-time positions, each aimed to equip you with the essential knowledge and skill set needed to thrive in your career.

Check out the Career Portal at <https://murdochdubaicareerportal.com/> to discover and apply for opportunities that align with your academic and professional aspirations.

Employability Workshops

Every trimester, we organize a series of employability workshops to provide you with new insights and perspectives to enhance your job readiness and marketability. The workshops for this trimester are:

#	Workshop Title and Recordings	Date
1	How to succeed in your Job Search (In person) See the slides	February 15, 2024
2	AI in the World of Work – Guest Speaker (via Zoom)	March 13, 2024
3	Crafting your CV: A Resume Writing Workshop (via Zoom)	March 27, 2024

To date, we have organized many Employability workshops aimed at boosting your job readiness. We are delighted to share with you the recordings of three past Employability Workshops for your continued learning and development:

#	Workshop Title and Recordings	Date
1	Professional Conduct and Etiquettes Watch the recording	TBC
2	Landing Your Dream Job/Internship Watch the recording	TBC
3	Developing Your Career Success Journey Watch the recording	TBC

Inspirational Quotes

“Success is not final, failure is not fatal: It is the courage to continue that counts”

WINSTON CHURCHILL

“Your future is created by what you do today, not tomorrow”

ROBERT KIYOSAKI

Contact Points & Questions:

We love to hear from you! If you have any ideas or requests for a specific employability workshop or initiative, please contact **Jil Salhani** or **Uzma Shaheen**. Let us know how we can support you more!

