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Murdoch University Dubai

The Link: Employability News & Updates



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Welcome to the 10th edition of The Link, Murdoch University Dubai's (MUD) Employability e-Newsletter!

In this edition, we focus on how Artificial Intelligence (AI) is transforming the job market and what it means for your career. Our goal is to equip you with the latest AI-driven employability insights, tools, and strategies to help you stand out in today's evolving workplace.

Stay proactive, embrace AI innovations, and leverage technology to boost your employability. Wishing you success in your AI-powered career journey!

AI and the Future of Work: How to Stay Competitive

Artificial Intelligence is transforming industries, reshaping job roles, and redefining the skills employers seek. From automation to data-driven decision-making, AI is no longer a futuristic concept—it is an integral part of today's workplace. So, how can you future-proof your career?



Embrace Lifelong Learning

Stay ahead by developing technical and soft skills, including adaptability, problem-solving, and digital literacy.



Develop AI-Related Skills

Understanding AI tools, data analytics, and machine learning basics can give you a competitive edge.



Enhance Human-Centric Abilities

Employers still value creativity, critical thinking, emotional intelligence, and leadership—skills AI cannot fully replicate.



Seek Hands-On Experience

Internships, AI-related projects, and certifications can showcase your ability to work in a tech-driven environment.

Stay proactive, upskill, and position yourself for success in the evolving job market!

Mastering the Job Interview with AI Tools: Tips from Industry Experts

Landing your dream job is not just about having the right skills—it is also about acing the interview. With AI transforming the hiring process, job seekers can now leverage AI-powered tools to prepare smarter and boost confidence. Here is how you can use AI to your advantage in interviews:

Some AI recruitment tools designed to support job seekers and hiring managers are:

- **Practice with AI Mock Interviews** – Interview Warmup by Google helps users practice interview questions by simulating real interview scenarios, helping you refine responses and improve communication skills.
- **Analyze Your Answers** – AI tools like Yoodli provide real-time feedback on your speaking pace, clarity, and tone, helping you sound more confident.
- **Prepare for Common Questions** – ChatGPT and Google's Gemini can generate industry-specific interview questions and suggest compelling responses.
- **Enhance Your Resume & Cover Letter** – Tools like Grammarly and Jobscan optimize your documents, ensuring they are ATS-friendly and impactful. Jobscan offers users free five resume scans upon signup and an additional five scans each month.
- **Stay Updated on AI-Driven Hiring Trends** – Many companies now use AI for initial screening. Understanding how AI evaluates resumes and video interviews can give you an edge.

Tip: Use AI tools to prepare, but not memorize. Your responses should sound authentic, adaptable, and engaging. Please explore different platform's offerings to determine which free resources align best with your needs.



Top Employability Skills Employers Look for!

Explore the most in-demand skills and how students can develop them.

Are you career-ready? Employers are looking for a dynamic mix of technical expertise, adaptability, and human skills to thrive in 2025 and beyond. Here are the top skills that will set you apart:

- **AI & Digital Literacy** – Understanding AI, data analysis, and emerging technologies is a game-changer.
- **Critical Thinking & Problem-Solving** – Employers value professionals who can analyze situations and offer innovative solutions.
- **Communication & Collaboration** – Strong verbal and written communication, teamwork, and cross-cultural competence are essential.
- **Adaptability & Resilience** – The workplace is evolving; flexibility and a growth mindset will keep you ahead.
- **Leadership & Emotional Intelligence** – Employers seek professionals who can lead with empathy and inspire teams.



Personal Branding: How to Market Yourself to Employers

In today's competitive job market, **your personal brand is your career identity**. Employers do not just look at resumes—they check your online presence to see what you bring to the table. So, how can you build a strong personal brand that highlights your skills and expertise?

Optimize Your LinkedIn Profile	A professional photo, compelling headline, and well-crafted summary can make you stand out. Engage by sharing industry insights and networking with professionals.
Showcase Your Work	Use platforms like LinkedIn, GitHub, or a personal website to display projects, achievements, and skills.
Be Consistent Across Platforms	Ensure your online presence, from social media to portfolios, aligns with your professional image and aspirations.
Create Valuable Content	Posting articles, videos, or insights related to your industry can establish you as a thought leader.
Engage and Network	Join conversations, attend webinars, and connect with industry professionals to grow your opportunities.

Key Takeaways for Students Seeking Part-Time or Full-Time Work

Developing a compelling resume is vital for standing out in today's competitive job market and securing a spot on the shortlist for job applications. A resume is a concise document created specifically for applying to a job.

In our interactions and conversations with students, we frequently come across inquiries about resumes. To assist you in your resume endeavors, we have compiled a summary of our helpful guidance as follows:

1 Start Networking Early

- » Attend events, join workshops, and connect with your peers and professionals. Building a network takes time, but every step counts.

2 Leverage Online Resources

- » Use platforms like LinkedIn, Coursera, or YouTube to learn new skills, practice mock interviews, and build a portfolio of work to showcase your abilities.

3 Focus on Your CV and LinkedIn Profile

- » Highlight certifications, personal projects, and extracurricular roles. Even without formal work experience, show employers how you have been proactive in developing your skills.

4 Practice Interview Techniques

- » Learn frameworks like **the STAR method** (Situation, Task, Action, Result) for behavioral interviews and brush up on your technical skills for role-specific interviews.

5 Embrace Rejections as Learning Experiences

- » Every rejection provides valuable feedback and growth opportunities. Each interview teaches lessons that can be applied to future opportunities. Dedicate 60 minutes every week to staying prepared for interviews.

6 Stay Persistent and Positive

- » Success does not happen overnight. Keep learning, keep trying, and trust that every effort brings you closer to your goals.

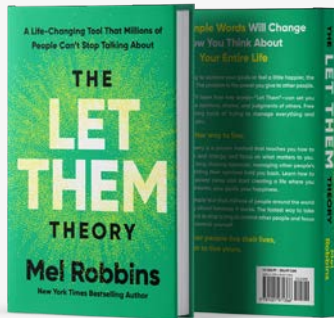


Book Corner

This trimester's recommended reads are:

'The Let Them Theory'

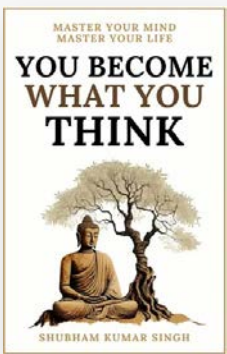
MEL ROBBINS



This book offers valuable insights into regaining control over your emotions and reactions when dealing with others. The two key words, “Let Them,” empower you to stop seeking validation, set boundaries, and focus on what truly matters. By embracing this mindset, you can take charge of your life, build your personal brand, and develop the resilience needed to thrive in today’s fast-paced, competitive world.

'You Become What You Think'

SHUBHAM KUMAR SINGH



An excellent read that explores the power of mindset in shaping happiness, personal and professional growth, relationships, and mental well-being. The book emphasizes how your thoughts influence your actions and outcomes, making them a key driver of long-term success. A great choice for anyone looking to cultivate resilience, stay motivated, and build a strong foundation for a fulfilling career and life.

Employability Workshops

Throughout the trimester, we offer a series of impactful employability workshops designed to enhance your career readiness. These sessions provide practical skills, industry insights, and career strategies to help you stay ahead in today’s evolving job market. **Stay tuned for the upcoming Workshops in March as follows:**

#	Workshop Title and Recordings	Facilitator
1	Discovering Personality Strengths to Maximize Career Success	Dr. Magdalena Mosanya & Uzma Shaheen
2	Career Preparedness in the World of AI and Technology	Guest Speaker from Bayt.com
3	Navigating Your Career and Skill Development	Faiza Qureshi & Uzma Shaheen

Contact Points & Questions:

We love to hear from you! If you have any ideas or requests for a specific employability workshop or initiative, please contact **Jil Salhani** or **Uzma Shaheen**. Let us know how we can support you more. Have a great rest of the May Trimester!