



ISSUE 11 – SUMMER TRIMESTER 2025

Murdoch University Dubai

The Link: Employability News & Updates



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Welcome & Message from the General Manager

Dear Students,

Welcome to the 11th edition of The Link, Murdoch University Dubai's (MUD) Employability e-Newsletter! This quarterly newsletter is designed to keep you informed, inspired, and prepared for the dynamic world of work.

Whether you are exploring your first internship, building your personal brand, or preparing to graduate, we are here to support your journey. This issue highlights key events, opportunities, and insights that will help you make the most of your time at Murdoch.

Let's get you future-ready, one step at a time!

Cheers!

Mark Brown

General Manager

Murdoch University Dubai

Murdoch University Dubai: Snapshot

- Part of a global Murdoch network with campuses in Australia, Singapore, and Dubai.
- Located in the vibrant Dubai Knowledge Park, fostering innovation and industry collaboration.
- Committed to student and graduate employability through industry-aligned curricula, real-world projects, and employer engagement.
- Australian-accredited degrees designed to meet the demands of the UAE and global job markets.

Career Fair 2025: A Big Thank You!

A huge thank you to all students who participated in our Annual Career Fair on May 22, 2025!

With 20+ companies in attendance and 200+ student participants, this year's fair was a major success. Many of you secured internship offers, interviews, and even job placements on the spot! The event was a great opportunity to:

- Explore potential employers across a range of industries
- Discover exciting internships and graduate roles
- Build connections with industry professionals
- Practice networking and job search skills in a real-world setting

We are grateful to all the employers who shared their time and insights and to you, our students, for showing up, engaging meaningfully, and representing Murdoch University Dubai with pride.

Let's keep the momentum going!



Upcoming Career Events

Event	Date	Details
Career Launchpad: CV & LinkedIn Clinics	August 2025	Get group support reviewing your CV and LinkedIn profile
Mock Interview Marathon	September 2025	Practice interviews. Feedback provided
Internship Bootcamp	October 2025	Interactive workshops on finding, applying for, and thriving in internships
EQ in the Workplace	November 2025	Learn how emotional intelligence fuels success

Skill of the Quarter: Emotional Intelligence (EQ)

Recruiters say that technical knowledge gets you hired, but soft skills like emotional intelligence help you grow and lead.

Quick ways to build EQ:

- Practice empathy
- Learn to self-regulate emotions
- Communicate with clarity
- Handle criticism constructively

Join our **Soft Skills Series** workshop on "EQ in the Workplace" this November!

Build Your Brand: Stand Out in the Digital Job Market

In today's competitive job landscape, you are your brand and employers often "Google" before they interview. Your digital footprint should reflect your skills, values, and personality as a young professional.

Here are smart strategies to shape a compelling personal brand:

- **Craft a LinkedIn Headline That Sells You**
Go beyond your degree title. Instead of "Business Student," try: "Aspiring Business & Marketing Profesional | Passionate About Brand Strategy & Consumer Insights"
- **Share Achievements, Not Just Job Duties**
When listing roles or internships, focus on the impact you made. Example: "Improved Instagram engagement by 40% through a student-led content campaign."
- **Stay Consistent Across Platforms**
Whether it's LinkedIn, a personal blog, or even Instagram (if public), ensure your tone, interests, and career goals align. Keep things professional, but also human.
- **Ask for Endorsements and Recommendations**
Request short testimonials from mentors, professors, internship supervisors, or peers who can vouch for your skills and work ethic. These build credibility and trust.
- **Add Personality**
Include a short "About Me" section or pin posts that showcase your passion, projects, or career aspirations. Show them who you are, not just what you have done.

Your personal brand can open doors before you even knock. Make it authentic, consistent, and future-focused. If you need help building or reviewing your LinkedIn, book a one-on-one with the Employability Support Advisor, [Uzma Shaheen](#).

Final-Year Focus: Key Takeaways for Students Seeking Full-Time Roles

Are you in your final trimester and thinking about what's next? Now is the time to take proactive steps to land a role that aligns with your passions and potential.

Here are three smart moves you can make right now to boost your chances:

1. **Prepare a Targeted CV for Each Role**
Generic résumés rarely make it past the first round. Tailor your CV to match each job description, using keywords from the posting and highlighting your most relevant coursework, projects, or internships.
Tip: Use action verbs and quantify achievements where possible (e.g., "Led a team of 4 students to design a mobile app that reached 500 downloads").
2. **Follow Companies on LinkedIn and Engage With Their Posts**
Do not just apply. Be visible. Follow companies you admire, like and comment on their posts, and learn about their culture.
Why it matters: Many recruiters check applicants' LinkedIn activity. A thoughtful comment on a company update might get you noticed before you apply!
3. **Network, Network, Network!**
It is not just what you know, it is who you know. Attend campus events, connect with alumni, and donot hesitate to message people on LinkedIn for informational interviews.
Start with: "Hi, I'm a final-year student at Murdoch University Dubai exploring opportunities in [your field]. I admire your work at [company]. Would you be open to a brief chat?"

Bonus Tips:

- Practice your interview skills (join our Mock Interview Marathon!)
- Polish your online presence—LinkedIn, GitHub, personal portfolio
- Set up job alerts on platforms like LinkedIn, Bayt.com, and Glassdoor
- Reach out to Murdoch's Employability Support for personalized advice

Remember, your first job isn't just a job. It's a launchpad. Position yourself with tact and utmost confidence.

Book Corner – Read, Reflect, Rise!

This trimester's top career picks:

- *So Good They Can't Ignore You*: Cal Newport
- *The First 90 Days*: Michael Watkins
- *Designing Your Life*: Bill Burnett & Dave Evans

Have a book to recommend? Let us know!

Employability Workshops

Over the past years, Murdoch University Dubai offered a series of impactful employability workshops designed to enhance your career readiness. These sessions provide practical skills, industry insights, and career strategies to help you stay ahead in today's evolving job market.

We're excited to reshare some of the most popular sessions as follows:

#	Workshop	Facilitator
1	Time Management	Slides Link
2	Harnessing Personality Strengths for Career Success	Slides Link
3	Employability and Career Preparedness for Education Professionals	Slides Link

Inspirational Quotes

"Your career is your business. It's time for you to manage it as a CEO"

- **Dorit Sher**

"Work hard in silence, let your success make the noise"

- **Frank Ocean**

"Believe you can and you're halfway there"

- **Theodore Roosevelt**

Contact Points & Questions

Feel free to send your comments or ideas to [Jil Salhani](#) or [Uzma Shaheen](#). Let us know how we can support you more! We love to hear from you.



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